

FOR IMMEDIATE RELEASE

KCW SACCO to Host World Savings Day Run 2026 in Support of Vulnerable Women-Led Households

"AI Advises, Human Decides — Saving is Our Choice"

Kampala, Uganda — 25th September, 2026.

Kampala Corporate Women Cooperative Society Limited (KCW SACCO) will host the **KCW SACCO Run 2026** on **Saturday, 7th November 2026**, at the **Lugogo MTN Arena** in Kampala, as part of nationwide commemorations of World Savings Day. The event, themed **"AI Advises, Human Decides — Saving is Our Choice,"** will bring together SACCO members, corporate partners and the general public for a 5km/10km run in aid of vulnerable, women-led households in Kampala's Katanga and Kawempe slums.

Running from 6:45 am to 12:00 pm, the event will combine the timed run through the scenic Kololo Hills with financial literacy talks and exhibitions, giving participants practical guidance on saving, budgeting, and the responsible use of emerging tools such as artificial intelligence in personal financial decision-making. Registration is open at UGX 45,000, which includes a branded vest and bag, with organisers targeting approximately 400 participants.

Proceeds from the run will go directly toward strengthening the savings capacity and economic resilience of women-led households in Katanga and Kawempe, two of Kampala's most economically vulnerable communities. The initiative is anchored in Uganda's Third National Development Plan (NDP III), Vision 2040 and the National Financial Inclusion Strategy, and advances Sustainable Development Goals 1 (No Poverty), 5 (Gender Equality) and 10 (Reduced Inequalities).

"This run is about more than fitness — it is about putting our money where our mission is. Every stride taken on 7th November will help move a woman-led household in Katanga or Kawempe closer to financial security. We are inviting corporates, media houses and well-wishers to join us, because together we can build a stronger savings culture for Uganda."

— **Rebecca Irene Nassuuna**, Chairperson, KCW SACCO

Event Snapshot

Event	KCW SACCO Run 2026
Theme	"AI Advises, Human Decides — Saving is Our Choice"
Date & time	Saturday, 7th November 2026, 6:45 am – 12:00 pm
Venue	Lugogo MTN Arena, Kampala
Routes	5km and 10km, through the Kololo Hills
Registration	UGX 45,000 (includes vest and bag)
Beneficiaries	Women-led households in Katanga and Kawempe

KCW SACCO is calling on corporate organisations, media houses and members of the public to support the run through sponsorship, in-kind partnership or participation. Interested partners can reach the organising team using the contact details below.

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About KCW SACCO

Kampala Corporate Women Cooperative Society Limited (KCW SACCO) is a member-owned savings and credit institution dedicated to advancing the financial inclusion and economic resilience of women in Uganda.

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